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IDENTIFIERS 310 Project

ABSTRACT

This report on the program highlights of the first national conference on urban literacy contains 40 information sheets describing the literacy programs represented at the conference. Each program information sheet contains some or all of the following: the name of the program; the name, address, and phone number of a program contact person; the program's umbrella organization, if any; other programs serving adults in the same geographical area as the given program; major sources of program support; the approximate number of adults served by the program; the greatest problems that the given program must address with regard to serving adults in need of basic skills training; the extent to which the local mayor supports the given adult literacy program; and a brief description of the program's history, primary objectives, major services, outcomes, and plans for the future. A map detailing the location of the programs represented at the conference and a list of conference participants are also included. (MN)

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Read to Learn



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May²or's Commission on Literacy in Philadelphia



CITY OF PHILADELPHIA

W. WILSON GOODE
MAYOR

October, 1984

We were pleased to host the first National Conference on Urban Literacy--to meet colleagues from across the country and to discuss mutual concerns. Philadelphia will continue to provide leadership in forging a national coalition as a means of increasing public awareness and enhancing services for those in need. It was my personal pleasure to welcome each of you.

W. Wilson Goode

W. WILSON GOODE
MAYOR

Report of
THE NATIONAL CONFERENCE ON URBAN LITERACY

September 9-10, 1984

sponsored by

MAYOR W. WILSON GOODE
and
THE MAYOR'S COMMISSION ON LITERACY
IN PHILADELPHIA

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SECTION A

PREFACE

On September 9-10, 1984, Mayor W. Wilson Goode and The Mayor's Commission on Literacy in Philadelphia hosted the first National Conference on Urban Literacy coinciding with the September 7th observance of International Literacy Day. Thirty-nine persons, representing thirty-nine different literacy programs from twenty-two different cities, attended. Additionally, several persons were observers, and we were honored by the presence of Dr. Margaret A. Smith, Acting Secretary of Education from the State of Pennsylvania. The focus of the Conference was the sharing of information, goals, program descriptions and the discussion of a future agenda.

The enclosed program highlights, alphabetized by city, describe briefly the size, operations and concerns of the programs involved. Common themes were the need for expanded services, public awareness, financial support and tutors.

This Conference was held as the first step of a national network. Participants indicated an interest in future meetings with policy planning a major agenda item. A steering group will be convened later this year to discuss details. Many, many thanks for your support and your hard work.

Marciene S. Mattleman, Ed.D.
Executive Director
Mayor's Commission on Literacy

ACKNOWLEDGEMENTS

The Mayor's Commission on Literacy and the participants of the first National Conference on Urban Literacy are indeed appreciative for the sponsorship of the following organizations and their invaluable support:

Adult Education Council of Philadelphia

B. Dalton Bookseller

Ballard, Spahr, Andrews and Ingersoll
Attorneys-at-Law

Big Bear Water Company

Blank, Rome, Comisky and McCauley
Attorneys-at-Law

Bolger, Picker & Weiner
Attorneys-at-Law

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Richard L. Rubin and Company

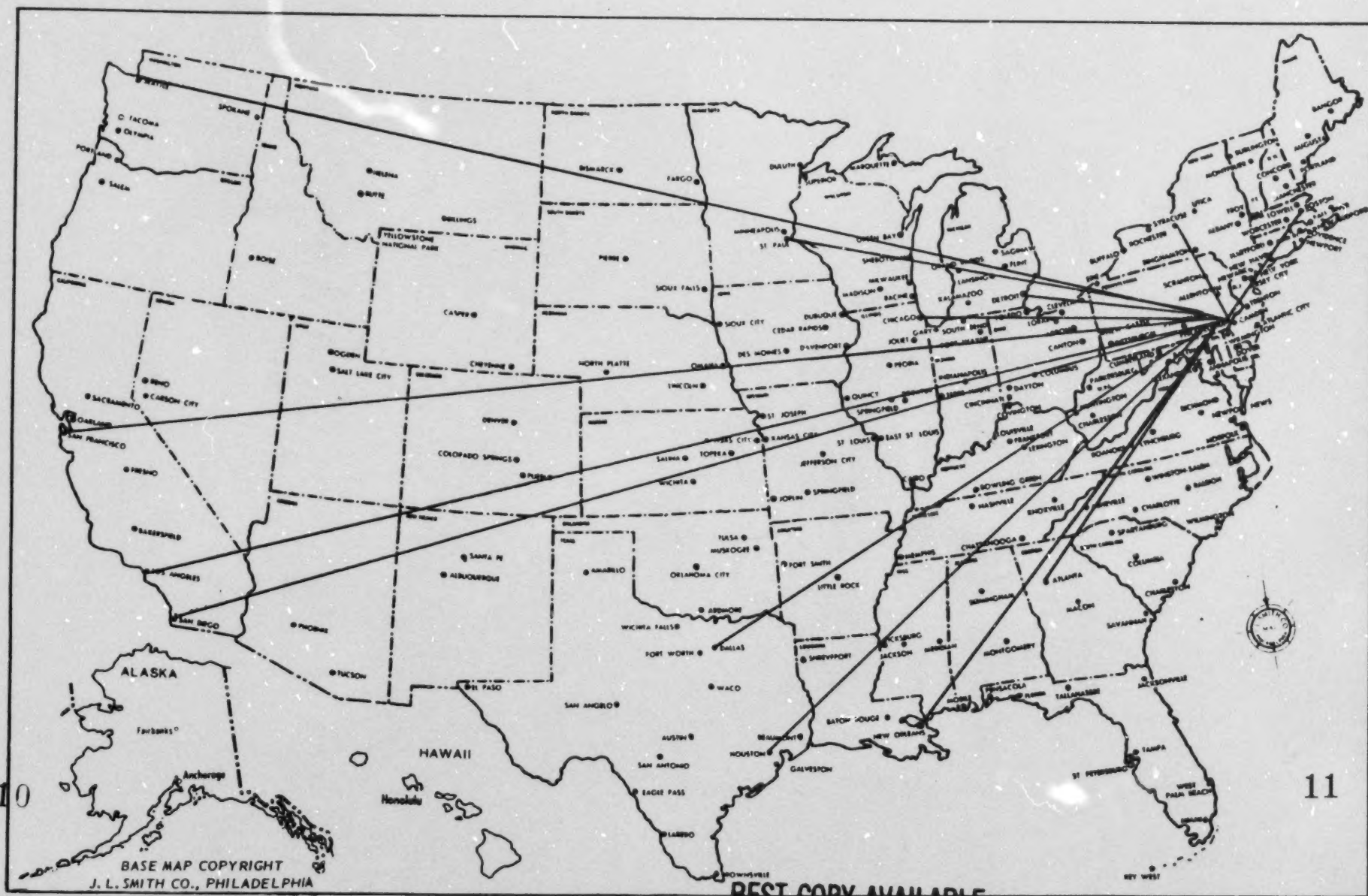
Rohm and Haas

Subaru of America Foundation

The Philadelphia Inquirer

The Philadelphia Daily News

LINKAGE MAP OF PARTICIPANTS OF THE NATIONAL CONFERENCE ON URBAN LITERACY



SECTION B

Entries in this section are alphabetized by city.

INFORMATION SHEET

1. Program Name Literacy Action, Inc.
2. Contact Person Lewis Pulling
3. Address 57 Forsyth Street, NW, Suite 1422, Atlanta, GA 30303
4. Telephone Number (404) 659-2244
5. Umbrella Organization (if appropriate) None
What geographic area does your program serve? Central Georgia
6. What other programs are serving adults in your area?
Adult Basic Education
7. What are your major sources of support - fiscal and other?
Private contribution, local groups
8. Approximate number of adults served 650
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Need more classroom space.
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes, past member of the Board. He is a strong literacy advocate;
his wife is a great reading teacher. Financial support from the City.

(For program description, see the reverse side)

DESCRIPTION

Literacy Action, Inc. has been in operation in Atlanta for the past 12 years. During that period it has been both a primary agency for teaching men and women to read and often the only voice calling for increased concern regarding adult illiteracy.

Utilizing methods pioneered by Frank Laubach and characterized by the "each one teach one" slogan, Literacy Action had its beginnings.

With funding support during subsequent years from the federal government, Literacy Action continued to grow--even establishing satellite programs in neighboring communities. However, although the organization produced "graduates" who could read and provided a sense of satisfaction to volunteer tutors, it became increasingly clear that the methodology was inadequate for the magnitude of the situation. Literacy Action, Inc. began to experiment with new approaches. A grant from the J.M. Tull Foundation made possible some important new work, and Literacy Action intensified its research and development activities.

With results far exceeding expectations, Literacy Action has indeed developed a cost-effective method to teach adults to read which could be measured and documented. The organization has demonstrated that it can teach 80 percent of all students to read and write a coherent theme after 126 hours of instruction at a cost of \$400 per student. The key elements include a stress, not upon rote memorization, but upon the mental processing of information; emphasis upon the building of student self-image, and the utilization of peer support and reinforcement (all teaching is done in a group setting).

Literacy Action has made a commitment for 1984-85: to recruit and teach 1,000 Atlanta adults to read.

INFORMATION SHEET

1. Program Name City of Boston's Adult Literacy Initiative
Deputy Directors
2. Contact Person Diane Halperin, Paul Grogan
3. Address 15 Beacon Street, 4th Fl., Boston, MA 02108
4. Telephone Number (617) 720-4300 x282
5. Umbrella Organization (if appropriate) Neighborhood Development and
Employment Agency
What geographic area does your program serve? Boston
6. What other programs are serving adults in your area?
State-funded programs (about eight) operate in the City concentrating
on ESL, ABE and GED preparation
7. What are your major sources of support - fiscal and other?
Federal/State Adult Education Funds;
Community Development Block Grant
8. Approximate number of adults served 2200
9. What is your City's greatest problem with regard to serving
adults in need of basic skills?
Not enough funding to meet the needs of over 100,000 people currently
suffering from illiteracy and under-education
10. Does your Mayor actively support an adult literacy program
in your City? Explain.
Yes! Mayor Flynn is committed to this program as a way to insure
neighborhood residents access to downtown-generated jobs. His commit-
ment -- \$1,000,000

(For program description, see the reverse side)

DESCRIPTION

The goal of the Adult Literacy Initiative is to offer an occupational focus to basic educational instruction for residents whose lack of basic competencies, English language skills or high school certification impede their labor force entry and mobility.

The design of the program is a grass roots approach. A citywide network of neighborhood-based literacy programs is funded by the NDEA to carry out the educational programs. Opportunities for instruction vary according to demand. Teaching needs include: competency-based learning; occupational literacy; GED preparation or External Diploma program.

An essential component of the initiative is volunteerism. No previous teaching experience is necessary as the Adult Literacy Resource Institute, operated jointly by the University of Mass./Boston and Roxbury Community College, will provide volunteer training and on-going support.

This project has been developed in a collaborative manner, involving the Boston Private Industry Council, Goals for Boston, Boston Housing Authority, the Boston Public Schools and the State Department of Education.

INFORMATION SHEET

1. Program Name Alternative Schools Network (ASN)
2. Contact Person Jack Wuest
3. Address 1105 W. Lawrence, #210, Chicago, IL 60640
4. Telephone Number (312) 728-4030
5. Umbrella Organization (if appropriate) ASN is an umbrella group of 50 community based organizations.
What geographic area does your program serve? Citywide
6. What other programs are serving adults in your area?
LVA, Library, Universald Popular
7. What are your major sources of support - fiscal and other?
Foundations, government (JTPA) (Title XX), etc.
8. Approximate number of adults served 2000
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
There is no overall, comprehensive remediation and training plan.
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Somewhat through some limited funding but there is no comprehensive campaign.

(For program description, see the reverse side)

DESCRIPTION

The Alternative Schools Network is a citywide coalition of fifty community based and-run educational service programs. The ASN works to 1) develop resources and funding; 2) build material aid and support and encourage greater information sharing; 3) impact on public and private policies and institutions on education and other human service areas.

The ASN is currently developing a comprehensive competencies program in twenty community organizations utilizing computer assisted instruction with over one hundred fifty computers or an average of over seven computers at each site.

The ASN programs work primarily in inner city poor neighborhoods.

INFORMATION SHEET

1. Program Name Literacy Volunteers of Chicago
2. Contact Person George Hagenhauer
3. Address 207 South Wabash, 8th floor, Chicago, IL 60604
4. Telephone Number (312) 663-0546
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Chicago
6. What other programs are serving adults in your area?
Lockhart Phonics; Laubach; CentoLatino-Universidad Popular
Chicago Public Library; C.U.S.K. (city colleges); PACE Institute
Alternative Schools Network
7. What are your major sources of support - fiscal and other?
Foundation; Corporate donations
8. Approximate number of adults served 4000 (not including city colleges)
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Coordination between existing groups; divisiveness in city government
which is paralyzing new initiatives within city agencies
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Harold Washington has provided support to us in the form of procla-
mations and a task force study; however, he is in the midst of a
continuous battle with a faction within the City Council which hampers
his ability to implement programs.

(For program description, see the reverse side)

DESCRIPTION

Literacy Volunteers of Chicago, Inc. is a not-for-profit, tax-exempt organization working on the problem of adult illiteracy in Chicago that believes that well-trained and carefully supported volunteers working in partnership with existing community groups can effectively reach those adults and youths who need help with basic reading or language skills. There are currently over 600 volunteers and students enrolled in a citywide program at over 25 reading/language centers in Chicago that are affiliated with LVC. Each of the 25 sites is conveniently located near public transportation and is open both day and evening. Tutoring may be conducted on a one-on-one basis or be structured in small groups. Each volunteer receives training and support from LVC personnel through the different cooperating agencies. Volunteers agree to provide a minimum of 50 hours annually toward the program and to attend in-service training sessions during the year.

INFORMATION SHEET

1. Program Name Universidad Popular's Literacy Program
2. Contact Person Javier Saracho
3. Address 3255 N. Sheffield, Chicago, IL 60657
4. Telephone Number (312) 472-3939
5. Umbrella Organization (if appropriate) Universidad Popular
What geographic area does your program serve? Chicago & Vicinity
6. What other programs are serving adults in your area?
Literacy Volunteers of Chicago and a few other small community
organizations.
7. What are your major sources of support - fiscal and other?
Private foundations; in-kind contribution from the regional VISTA/Action office
8. Approximate number of adults served We serve 400/year
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Lack of concern, money, etc. and lack of interest on the part of
educational institutions
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Not at all. Apparently, this is not a "hot" issue for Chicago's and
Springfield's politicians.

(For program description, see the reverse side)

DESCRIPTION

The Literacy Program of Universidad Popular/Centro Latino began in March, 1983 and has made steady progress in the number of volunteer teachers and in the number of community organizations offering space for classes. The number of students attending classes and acquiring basic reading and writing skills in Spanish has steadily increased. The classes were advertised on Spanish radio and volunteer teachers were carrying out sociological interviews among Hispanic illiterates, mainly Mexicans and Puerto Ricans.

A major accomplishment of the campaign has been its success in enlisting support of area institutions and Hispanic community organizations. Universidad Popular/Centro Latino staff is also working with a group of Catholic priests from the Pilsen area, helping them to develop literacy classes which will be offered through the Church.

The literacy campaign poster was designed for Universidad Popular/Centro Latino by the Mexican artist, Alejandro Romero.

INFORMATION SHEET

1. Program Name Communication Skills Study Group
2. Contact Person Lily Kliot
3. Address Cuyahoga Community College , Office of Development,
700 Carnegie Ave., Cleveland, OH 44115
4. Telephone Number (216) 348-4784
5. Umbrella Organization (if appropriate) Funded through Cuyahoga
Community College
What geographic area does your program serve? Cuyahoga County
6. What other programs are serving adults in your area?
7. What are your major sources of support - fiscal and other?
Private and Corporate Foundations (George Gund Foundations, Treuhaft
Foundation, Thomas H. White Charitable Trust, Eaton Corporation, Sohio)
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving
adults in need of basic skills?
Personal barriers to the learner; trainers; financial barriers
10. Does your Mayor actively support an adult literacy program
in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

More than 40,000 adults in Cuyahoga County have less than five years of schooling; only 51% of the adult population have high school diplomas. In today's society where economic and personal survival depend on one's mastery of basic skills--the ability to read, write, and compute at a minimum level--these numbers are alarming. So alarming in fact, that The George Gund, Treuhart, and Thomas H. White Foundations and the Eaton Corporation and Sohio are supporting Cuyahoga Community College in establishing and coordinating a Communications Skills Study Group.

The study group is chaired by The Honorable Ann McManamon, Court of Appeals, and co-chaired by Mr. Frederick B. Unger, Director of Community Affairs at the Eaton Corporation, and Dr. Frederick D. Holliday, Superintendent of the Cleveland Schools. The group is composed of representatives of the city's business, government, and educational communities, and health and human service agencies in Greater Cleveland.

The mission of the study group is to identify the most important priorities for action to improve communications skills in the county, after thorough consideration of the extent and nature of communications skills deficiencies in the county, with particular focus on three targets:

- . functional illiteracy,
- . inadequate preparation for college,
- . low-level communications skills in the workplace.

Objectives of the group include:

- . to identify effective strategies and programs for improving communications skills that already exist and to construct models for replication of proven practices;
- . to analyze and document proven practices and interventions for improving communications skills within major community institutions;
- . to recommend strategies for improving local communications skills programs, including a vehicle for addressing the problem in a coordinated manner on a continuing basis.

INFORMATION SHEET

1. Program Name Project: LEARN
2. Contact Person Nancy Oakley
3. Address 2238 Euclid Avenue, Cleveland, OH 44115
4. Telephone Number (216) 621-9483
5. Umbrella Organization (if appropriate) Interchurch Council of Greater Cleveland
What geographic area does your program serve? Cuyahoga County, Ohio
6. What other programs are serving adults in your area?
Adult Basic Education - GED in public school systems.
7. What are your major sources of support - fiscal and other?
United Way; foundations; denominations and congregations; businesses and individuals.
8. Approximate number of adults served We currently have 410 students; ABE has 5,000 in their program (city only)
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Insufficient numbers (locations) of programs; insufficient number of hours open, insufficient variety to meet different needs; insufficient number of volunteer tutors
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes and no. This year for the first time there was a Mayor's award for volunteerism. Of seven awards, two went to Project: LEARN (one for program, one to an individual Project: LEARN volunteer). We've had a discussion with mayor's staff regarding city employees tutoring city employees.

(For program description, see the reverse side)

DESCRIPTION

Project: LEARN is a voluntary adult literacy program sponsored by the Inter-church Council of Greater Cleveland. The project provides free, private basic reading and writing lessons for adults who read at 3rd grade level and below. The persons served are 16 years of age and older and out of school. The project was organized in October, 1974 to provide service to the more than 40,000 adults in Cuyahoga County with less than five years of formal education.

Project: LEARN recruits and trains volunteers to serve as tutors. In addition to the work in basic literacy, Project: LEARN recruits and trains volunteers to tutor foreign speakers. The tutors are trained to teach new immigrants to speak, understand and then read and write in English. The project also provides special resources for tutors and refugee agencies working to re-settle Southeast Asians in the Cleveland community.

One of the major problems Project: LEARN faces is the lack of adult-interest, low-vocabulary reading materials.

In addition to tutoring, many volunteers play an important social service role in their students' lives. This year they reported dozens of separate instances in which they provided such services as helping students with filling out forms, job-related reading, job hunting, banking and budgeting, using the library, studying for a driver's license and with many other life problems.

INFORMATION SHEET

1. Program Name Adult Basic Education Program
2. Contact Person Alice Johnson
3. Address 52 Starling Street, Columbus, OH 43215
4. Telephone Number (614) 222-3063
5. Umbrella Organization (if appropriate) Columbus Public Schools
What geographic area does your program serve? City of Columbus
6. What other programs are serving adults in your area?
Literacy Council, Basic Skills Unlimited, (6 or 7 other groups)
7. What are your major sources of support - fiscal and other?
State funding
8. Approximate number of adults served 5000 a year
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Multiple problems cause literacy to take a back seat in peoples' lives,
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes. People are being tutored during working hours in City offices.

(For program description, see the reverse side)

DESCRIPTION

We have all trained certified teachers and will be using volunteers under the supervision of teachers in the future.

INFORMATION SHEET

1. Program Name Columbus Literacy Council
2. Contact Person Angela Fasone
3. Address 57 East Main Street, Columbus, OH 43215
4. Telephone Number (614) 464-0660
5. Umbrella Organization (if appropriate) Laubach Literacy Action
Metropolitan
What geographic area does your program serve? Columbus
6. What other programs are serving adults in your area?
Adult Basic Education - Columbus City and Franklin County Schools;
Basic Skills Unlimited - Public Library of Columbus and Franklin County
7. What are your major sources of support - fiscal and other?
Business Foundations; Religious and Service Organizations;
1/5 United Way of Franklin County; Membership
8. Approximate number of adults served ABE - 5,000; BSU - 35
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Problem of illiteracy is not recognized by the community leadership;
no cooperation/coordination of basic literacy
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes. Under former administration, a City-managed basic literacy
project was established to provide city employees tutoring.

(For program description, see the reverse side)

DESCRIPTION

Columbus Literacy Council is the largest volunteer adult literacy program in central Ohio. It has operated fourteen years on private funding. In June, 1984, CLC became a member of United Way of Franklin County. CLC is volunteer-intense, operating the program with three paid staff, a Director, Program Coordinator and Office Manager. 445 adults are presently being tutored by 335 tutors. CLC certified trainers conduct monthly tutor training workshops throughout the City and travel to other Ohio cities to assist schools and groups with program development. CLC provides on-going continuing education for tutors and offers additional direct services to students through neighborhood writing classes, newsletter and student organizations.

INFORMATION SHEET

1. Program Name Operation L.I.F.T. (Literacy Instruction for Texas)
2. Contact Person Carolyn Kribs
3. Address 1309 Main Street, Suite 708, Dallas, TX 75202
4. Telephone Number (214) 742-7565
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? City and County of Dallas Metroplex or any area in need.
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?
No government or United Way funds. Corporations; foundation; companies; individuals
8. Approximate number of adults served 800
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Publicity at all levels
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes. The Mayor, Starke Taylor, is supportive and makes proclamations appropriate to the Literacy Day, etc. and helps with publicity.

(For program description, see the reverse side)

DESCRIPTION

Operation L.I.F.T. has a primary goal; the education of adult non-readers in the Dallas Metroplex. To date, there are approximately 85,000 individuals who need this instruction.

Through day and evening classes, literacy fairs that promote public awareness, fund raising events, television programs and the Speaker's Bureau, Operation L.I.F.T. works to provide volunteers, materials and locations sufficient to the task of educating adult non-readers. They seek to make the public more aware of the problem of and the solutions available to non-readers at all levels and to change the way that reading is taught so that eventually they are put out of business.

INFORMATION SHEET

1. Program Name Project C-3 - Adult Basic Education
2. Contact Person Roberta Pittman
3. Address 3700 Pulford, Detroit, MI 48207
4. Telephone Number (313) 579-2848
5. Umbrella Organization (if appropriate) Detroit Public Schools
Department of Adult Education
What geographic area does your program serve? Detroit
6. What other programs are serving adults in your area?
Harris Adult Center; Ruthruff Adult Day School; Trombly Adult Day
School; Urban Adult Education Institute; Franklin
7. What are your major sources of support - fiscal and other?
State aid; Federal
8. Approximate number of adults served 20,599 in public schools
9. What is your City's greatest problem with regard to serving
adults in need of basic skills?
The greatest problem in serving this population is encouraging
positive student attitudes as well as giving financial support.
10. Does your Mayor actively support an adult literacy program
in your City? Explain.
I do not know.

(For program description, see the reverse side)

DESCRIPTION

GOALS: To provide basic education for adults who are unable to:

1. speak, read or write the English language
2. handle elementary level computational functions or cope with rising urban demands.

Lack of skill constitutes a substantial impairment to the ability to get or retain employment commensurate with one's real ability as well as carry on other essential potential and adult education responsibilities.

Over 200 locations, most of which are not directly related with Detroit Public School facilities serve a client participation level of approximately 12,100.

This basic academic program has been in operation since 1964 and is designed especially for those adults who function at less than an eighth grade level. Emphasis is placed on communication, computation and coping skills (literacy for every living). In addition to the communication, computation and coping skills, classes are offered in English As A Second Language for the foreign born.

The project is designed to make the services easily accessible to clients throughout the City. This affords adults an opportunity to attend classes where they feel most comfortable.

The Adult Basic Education Project C-3 skills will remain flexible in order to provide opportunities for adults to meet individually felt needs in pursuit of a more satisfying life style.

INFORMATION SHEET

1. Program Name Project Read
2. Contact Person Mary A. Snodgrass
3. Address 161 Freeway Drive East, East Orange, NJ 07018
4. Telephone Number (201) 676-5015
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Newark/Essex County
6. What other programs are serving adults in your area?
Reading Naturally
7. What are your major sources of support - fiscal and other?
Foundations, corporations, churches, individuals.
8. Approximate number of adults served 300
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
There are many adult illiterates and not enough programs to serve them.
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No. He has been approached, but with no result.

(For program description, see the reverse side)

DESCRIPTION

Project Read is a Laubach Literacy affiliate, founded in 1975 in Newark.

After being recruited from the community, tutors take a 12 hour training course offered by Laubach Literacy certified trainers. They are then matched with a student and commence tutoring at a time and place convenient to both. There are also several sites, such as a prison and an after school program, where tutors teach a small number of people at the same time.

The administrative staff consists of two people, the director and an assistant. The administrative staff provides tutor and student support including matching of tutor and student, having teaching materials available, tutors meeting and a newsletter.

This Fall we are expecting six VISTA slots to be assigned to Project Read for the purpose of setting up three tutoring centers in the area, where tutors and students would meet on a regular basis under supervision of a VISTA volunteer and a trainer. This will enable us to expand our program to serve a much larger number of adult illiterates.

Our funding sources are mainly local in nature, and equally divided between foundations, corporations and churches. We are working at this time on expanding our corporate support and church support as a steady base for the future.

Project Read works very closely with the newly formed Newark Literacy Campaign, which will enable us to have more publicity about the issue of illiteracy as well as channel more support toward the literacy effort in Newark.

A brochure and annual report is available if more information is needed.

INFORMATION SHEET

1. Program Name Division of Adult Basic Education
2. Contact Person John Christopher
3. Address 333 Market Street, Harrisburg, PA 17108
4. Telephone Number (717) 787-5532
5. Umbrella Organization (if appropriate) Penna. Dept. of Education
What geographic area does your program serve? State of Penna.
6. What other programs are serving adults in your area?
7. What are your major sources of support - fiscal and other?
8. Approximate number of adults served
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

2

DESCRIPTION

The Division of Adult Basic Education is responsible for the administration of adult education programs at a State level. We administer State and Federal funds and act as a conduit to State and local programs. There are counterparts to this office in each of the fifty states.

INFORMATION SHEET

1. Program Name Literacy Advance of Houston, Inc.
2. Contact Person Connie Riddle
3. Address 4433 Bissonnet, Suite 204 D, Bellaire, TX 77401
4. Telephone Number (713) 623-5367
5. Umbrella Organization (if appropriate) Laubach Literacy Action
Houston-
What geographic area does your program serve? Harris County
6. What other programs are serving adults in your area?
HELP - Coalition for Literacy (in formative stages); Baptist Churches;
Houston Community College; Literacy Volunteers of America (in formative
stages); Wesley House; Ripley House
7. What are your major sources of support - fiscal and other?
United Way; Dayton-Hudson; B. Dalton Booksellers; Churches of all
denominations; classroom and workshop space; Shell Corporation
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving
adults in need of basic skills?
Having enough trainers to train tutors to meet the students' needs.
Obtaining funds for paid administrators and clerical help.
10. Does your Mayor actively support an adult literacy program
in your City? Explain.
There is a program for City employees who cannot read and write.
Proclamations are presented to LAH on World Literacy Day.

(For program description, see the reverse side)

DESCRIPTION

The purpose of Literacy Advance is to serve the need of functional illiterates for basic skills in reading, writing, and speaking English by:

1. Mobilizing and training volunteer workers to use Laubach Literacy methods and related materials;
2. Seeking out potential students;
3. Organizing classes by developing literacy centers, obtaining use of other tutoring space, establishing times for classes, coordinating tutor-student participation, and procuring and distributing needed materials;
4. Cooperating with agencies and groups of those with a like concern in combating illiteracy;
5. Disseminating information to the public regarding the scope of the problem and measures for solving it.

During the 1983-84 fiscal year, 77 tutors have been trained in five workshops to teach Basic Literacy and 70 tutors to teach English for Speakers of Other Languages. A sixth workshop is now in progress. Seventeen ESOL Centers are now in operation and eight new Basic Literacy Centers have been opened for English speaking students. A total of 171 Basic Literacy and 763 ESOL students is being served.

Our operating budget is approximately \$25,500. Since November, 1983 LAH has had a Volunteer Coordinator funded by United Way. In May, 1984 an office, a copier and a telephone were obtained with a grant from B. Dalton Booksellers-Dayton-Hudson. Office furniture was contributed by Panhandle Eastern Corporation. Churches donate classroom and workshop space.

A new activity during 1984-85 in cooperation with volunteers in public schools will be the identification of potential and current high school dropouts and development of a reading tutorial project to serve them.

INFORMATION SHEET

1. Program Name Library Adult Reading Project (LARP)
2. Contact Person Barbara Clark
3. Address 630 W. 5th St., Los Angeles, CA 90071
4. Telephone Number (213) 626-7555, Ext. 329
5. Umbrella Organization (if appropriate) Los Angeles Public Library
What geographic area does your program serve? _____
6. What other programs are serving adults in your area?
California Literacy, Inc.

7. What are your major sources of support - fiscal and other?
Federal funds up to Sept. 30, 1984; State funds from Oct. 1, 1984 to June 30, 1985.
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
The continuous influx of non-English speaking immigrants

10. Does your Mayor actively support an adult literacy program in your City? Explain.
He vocally supports all library programs equally.

(For program description, see the reverse side)

DESCRIPTION

The Los Angeles Public Library (LAPL), with help from local community agencies, has established adult reading centers at ten library locations. Each center has special reading materials and volunteer tutors specially trained to provide private tutoring. Non-English speakers, whether or not they are literate in their native language, are eligible for the program provided they have enough understanding of English to be tutored. All tutoring is conducted in English.

The Los Angeles Public Library (LAPL) is one of 27 libraries that make up the California Literacy Campaign, a statewide project designed to reduce illiteracy. The campaign is funded by federal funds administered by the California State Library and awarded for the purpose of establishing community-based literacy programs throughout the state.

INFORMATION SHEET

1. Program Name Memphis Literacy Council
2. Contact Person Gay Johnston
3. Address 703 South Greer, Memphis, TN 38111
4. Telephone Number (901) 327-6000 or 327-6001
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Greater Memphis area
6. What other programs are serving adults in your area?
Adult Basic Education
7. What are your major sources of support - fiscal and other?
United Way and annual fund drive
8. Approximate number of adults served 800 /year (by this Council)
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Demographics and transportation
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No. He only makes proclamations when requested -- though, he did give travel money to this conference.

(For program description, see the reverse side)

DESCRIPTION

The Memphis Literacy Council was founded in 1974 by a few concerned citizens on behalf of improved adult literacy. Since then, MLC has recruited and trained over a thousand volunteers for the "Each One Teach One" program. Lessons are individualized, maximizing the chance for a satisfying learning experience. Materials are designed particularly for adults.

INFORMATION SHEET

1. Program Name B. Dayton Bookseller, National Literacy Initiative
2. Contact Person Jean Hammink
3. Address 7505 Metro Blvd., Minneapolis, MN 55407
4. Telephone Number (612) 893-7600
5. Umbrella Organization (if appropriate) Dayton Hudson Foundation
What geographic area does your program serve? _____
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?

8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

B. Dalton Bookseller is supportive of the literacy effort and has as its primary goals the following:

- . More students served;
- . More volunteers providing tutoring services;
- . More quality and effectiveness in literacy programs;
- . More community involvement in the literacy effort;
- . More communication between public and private sectors.

In meeting these goals, B. Dalton proposes to allocate approximately 3 million dollars over the next four years to local, state and national programs; provide technical assistance through consultation and liaison with literacy service providers; and encourage public and private resource building by being an advocate of the literacy effort within the corporate sector.

INFORMATION SHEET

1. Program Name Operation Mainstream
2. Contact Person Jacqueline Abreu
3. Address 936 St. Charles Avenue, New Orleans, LA 70130
4. Telephone Number (504) 568-9622 Ext. 228
5. Umbrella Organization (if appropriate) YMCA
What geographic area does your program serve? Greater New Orleans
6. What other programs are serving adults in your area?
ABE
7. What are your major sources of support - fiscal and other?
United Way; B. Dalton; private and public foundations
8. Approximate number of adults served 1,500
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Lack of support of private/public officials
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No, but his wife gives general support.

(For program description, see the reverse side)

DESCRIPTION

Operation Mainstream has two objectives: to teach reading and writing to the non-reader and to teach English as a second language to the non-English speaker.

The program now receives about 50% of its budget from the United Way. It receives no federal funds.

Through volunteers Operation Mainstream is teaching illiterate and non-English speaking adults to read and write the English language. About 35% of Operation Mainstream's enrollment are high school graduates. The Director stresses the move back to the basics as the only educational solution, after two recent high school graduates enrolled in the program and were evaluated to be on a third grade reading level.

The paid Mainstream staff for the program consists of only two administrators. Students are taught on a one-to-one basis twice a week for a total of three hours. They meet in their own neighborhood at a place and time decided by both parties. They are taught by volunteers in the Operation Mainstream program.

The program has also expanded to meet the needs of non-English speaking adults in the area.

Operation Mainstream was recently recognized at the Second National Conference on Volunteerism as the best organization represented. From this recognition it was awarded 15 VISTA/ACTION volunteers who are paid \$5,400 a year to work full time for the program. These volunteers will set up office in each of Mainstream's 13 geographic districts and man the central office. The full-time volunteers will teach, train, recruit and be in charge of fund raising for those 13 areas.

INFORMATION SHEET

1. Program Name Coalition of Adult Education Providers
2. Contact Person Jacqueline Cook
3. Address c/o Bronx Educational Services
3422 Bailey Place, Bronx, NY 10463
4. Telephone Number (212) 267-5309
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? New York City
6. What other programs are serving adults in your area?
Many
7. What are your major sources of support - fiscal and other?
Membership and corporate support
8. Approximate number of adults served 25,000 Indirectly
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Need for more services and greater coordination
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes

(For program description, see the reverse side)

DESCRIPTION

The Coalition of Adult Education Providers is a member organization of public and private non-profit agencies and institutions including four-and two-year colleges, libraries, Literacy Volunteers, and a variety of community-based organizations providing education services to adults and older youth in New York City. Its mission is to promote the support and expansion of a diverse delivery system. It provides a network for assistance and communication as well as a unified advocacy for shared concerns.

Its activities include meetings for information sharing; advocacy; student and staff/volunteer referral; and public awareness.

INFORMATION SHEET

1. Program Name Literacy Assistance Center
2. Contact Person Jacqueline Cook
3. Address 51 Chambers St., Room 510, New York, NY 10007
4. Telephone Number (212) 267-5323
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? New York City
6. What other programs are serving adults in your area?
Many
7. What are your major sources of support - fiscal and other?
Private: Foundation, corporation, and individual
Public: 2 contracts from New York City
8. Approximate number of adults served 25,000
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Expansion and enhancement of services; data collection and analysis;
training staff
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes, he has provided public testimony, visited programs, and supported
the allocation of \$7.5M for literacy services.

(For program description, see the reverse side)

DESCRIPTION

The Literacy Assistance Center is an independent not-for-profit organization whose mission is to promote the expansion of effective literacy instruction in New York. It works with public and private institutions which provide literacy services -- the Board of Education, the City University of NY, the public libraries, community based organizations, and other private non-profit organizations.

Its activities include:

- . Workshops
- . Consultations
- . On-site assistance
- . Special interest forums
- . Newsletter/Information update
- . Data collection and analysis
- . Agency networking
- . Resource clearinghouse

INFORMATION SHEET

1. Program Name Literacy Volunteers of New York City
2. Contact Person Lois Dowey
3. Address 270 West 70th Street, New York, NY 10025
4. Telephone Number (212) 873-4462
5. Umbrella Organization (if appropriate) Literacy Volunteers of America
What geographic area does your program serve? New York City
6. What other programs are serving adults in your area?
Many, both publicly and privately funded.
7. What are your major sources of support - fiscal and other?
Both public and private monies.
8. Approximate number of adults served Figure not available
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes. He proclaimed Literacy Week.

(For program description, see the reverse side)

DESCRIPTION

The aim of Literacy Volunteers of New York City is to provide literacy instruction to adults (people over 16 years of age) with limited reading skills so they can participate fully in society. The organization also wants to assist them in gaining the self-esteem that accompanies personal improvement and achievement.

Literacy Volunteers recruits, trains and supports volunteers from all walks of life who provide free, one-to-one tutoring and small group instruction (two to four students) in reading and writing to those in need. Although reading instruction is central, writing has received new emphasis. With a special grant, the staff and tutors have received training in process writing instruction.

In addition, Literacy Volunteers has developed a pre-enrollment program for students on the waiting list for tutors. For students who have reached the upper level of our program, the organization has established a pilot program to help students plan and prepare for their next educational step. Half of this pilot group entered a high school equivalency program.

In 1983, 80% of Literacy Volunteers' funding came from the private sector--from corporations, foundations, benefits, and private contributions. Government accounted for 20% of our funding.

INFORMATION SHEET

1. Program Name Office of Youth Services
2. Contact Person Marian Schwartz
Office of the Mayor, 250 Broadway, Room 1403
3. Address New York, NY 10007
4. Telephone Number (212) 566-5700 or 566-1178
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Metropolitan New York
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?
MAC funds, federal and state aid.
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Service delivery that meets demand.
10. Does your Mayor actively support an adult literacy program in your City? Explain.
The Mayor has just appropriated \$35 million dollars over the
next four years and launched a major program.

(For program description, see the reverse side)

DESCRIPTION

The principle purpose of the initiative is to provide the opportunity for adults and older youth to raise their reading and English language abilities to the point where they are eligible for training programs and employment. A secondary purpose is to improve the City's basic skills delivery system in order to prevent the massive build up of illiterate adults in future years.

INFORMATION SHEET

1. Program Name The Newark Literacy Campaign (Reading Naturally)
2. Contact Person Joan Lazar
3. Address Newark Public Library, 5 Washington Street., Box 620, Newark, NJ 07101
4. Telephone Number (201) 667-6176
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Newark, NJ
6. What other programs are serving adults in your area?
Business persons and representatives of community agencies, community family advocacy organizations, the library, religious groups, literacy programs, education agencies, community members and the Board of Education.
7. What are your major sources of support - fiscal and other?

8. Approximate number of adults served We are just beginning operations.
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Unable to answer at present
10. Does your Mayor actively support an adult literacy program in your City? Explain.
The Mayor is aware of this newly developed organization.

(For program description, see the reverse side)

DESCRIPTION

The Newark Literacy Campaign is a newly created independent organization whose members include a wide range of persons and organizations concerned about literacy in the greater Newark area. These include businesspersons and representatives in Newark of community agencies, community and family advocacy organizations, the library, religious groups, literacy programs, education agencies, community members and the Board of Education. We are working together, united in the belief that it is the job of the community to support all efforts to increase the level of literacy in Newark and that this is a critical priority.

The Newark Literacy Campaign's planned purpose is to eradicate illiteracy in Newark by making literacy instruction available to those Newark residents, regardless of their age, who are in need of instruction; by acting as a resource and support to those involved in literacy education/programs and by developing programs and services as required. In addition, The Newark Literacy Campaign will promote literacy as a valuable skill and also advocate for quality literacy education.

With the help of the private and public sector organizations, The Newark Literacy Campaign plans to marshal an "army" of volunteer tutors and train them to teach others to read. The Campaign will support the efforts of existing tutoring programs and also create additional tutorial centers for Newark citizens. The Newark Literacy Campaign will act as an informational clearinghouse for Newark's learners and volunteering tutors. Finally, the Campaign will seek to help parents and learners indirectly through such media as cable television and video cassettes.

INFORMATION SHEET

1. Program Name Center for Literacy, Inc.
2. Contact Person Marlyn DeWitt
3. Address 3723 Chestnut Street, Philadelphia, PA 19104
4. Telephone Number (215) 382-3700
5. Umbrella Organization (if appropriate) Laubach Literacy Action;
Literacy Volunteers of America
Philadelphia City
What geographic area does your program serve? and County
6. What other programs are serving adults in your area?
Over sixty other programs of varying sizes as listed in the Resource
Directory published by the Mayor's Commission on Literacy in Philadelphia, 1984.
7. What are your major sources of support - fiscal and other?
Private sector; public sector; federal and individual giving
8. Approximate number of adults served 1800
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Funding to provide supervisory support to volunteer tutors; text books
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes. Mayor W. Wilson Goode has repeatedly spoken out on adult literacy.
He has called for a volunteer corps in Philadelphia to help solve the
problem.

(For program description, see the reverse side)

DESCRIPTION

The Center for Literacy is in its sixteenth year of helping adults learn to read and write through recruiting, training and supporting volunteer literacy and English as a second language tutors.

When a major study published in 1980 by the Pennsylvania Department of Education documented that 39.7% (520,000) adults in the 1980 census were functionally illiterate, the Center (CFL) realized it could never solve the problem alone. In 1982, CFL advocated for the formation of Mayor's Commission on Literacy for Philadelphia so that a network of agencies could work together to help more adults learn literacy skills. Mayor Green established a Commission on April 7, 1983. The Executive Director of CFL helped staff the twenty member Commission co-chaired by Dr. David Horowitz of Temple University and publisher Claude Lewis.

When Mayor Goode took office in 1984, he strengthened the Commission on Literacy by staffing it. CFL's Executive Director was appointed to the Commission. She is the only service provider on the Commission from a volunteer community-based literacy program.

In considering how to launch a major volunteer literacy campaign in Philadelphia, the Commission has looked to the Center for Literacy as its prototype.

CFL hopes the Commission will be able to generate the resources and commitments needed to make substantive gains in reducing the number of adults currently reading below grade 5 level in our city.

INFORMATION SHEET

1. Program Name The Mayor's Commission on Literacy
2. Contact Person Marciene S. Mattleman, Executive Director
3. Address 702 City Hall Annex, Philadelphia, PA 19107
4. Telephone Number (215) 686-8652
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Metropolitan Philadelphia
6. What other programs are serving adults in your area?
The Commission refers adults to programs and more than 80 centers will be listed in the Fall 1984 Resource Directory, published by the Commission.
Centers are designated Beginning Reading, ABE, GED and/or ESL.
7. What are your major sources of support - fiscal and other?
City, federal; state funds; private grants; corporate contributions.
8. Approximate number of adults served more than 14,000 citywide
9. What is your City's greatest problem with regard to serving adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program in your City? Explain.
He has made public service announcements on television, appearances at meetings, has sought funds through personal intervention and has provided funding for administration, staff support, and on-going operations.

(For program description, see the reverse side)

DESCRIPTION

The Mayor's Commission on Literacy is a group of thirty concerned people in our community that is helping Philadelphia become aware of some needs of its fellow citizens. Its purpose is to coordinate city-wide efforts for adults so that unemployed, under-employed, career displaced, new residents and those who lack language and job related skills can be helped to come into the mainstream of our city life.

The intent of the commission is to refer adults to learning centers throughout the city, to both existing programs and to newly emerging volunteer centers located in libraries, community centers, churches, synagogues and sites of organizations that care to serve. The Commission seeks to develop resources so that more adults will have the opportunity to acquire basic skills.

Goals of the Commission are:

- o To create an awareness campaign
- o To publicize and promote existing service efforts;
- o To develop a coalition of service providers of adult education;
- o To energize new resources.

The Commission hopes to realize its goals by reviewing and cataloguing existing services and resources; by providing information and referral services; by helping to give technical assistance and support to existing programs; by identifying populations in need; by promoting and publicizing existing efforts; by providing impetus, assistance and promotion for newly created programs; by monitoring and evaluation programs for efficiency and effectiveness; by creating and coordinating a network of those providing services; by acting as a liaison between providers and City agencies; and by developing funding sources.

A consortium of the School District of Philadelphia Community College of Philadelphia and Temple University (LEAs) has developed enhanced opportunities through the opening of seven centers, situated throughout the City, in March 1984. Additionally, in more than eighty community based settings, help is provided to adults in need of basic skills. The Mayor's Commission on Literacy is attempting to meet and work with all these agencies.

The Commission is an arm of the Mayor's office and its Executive Director works directly with the Mayor as a staff person.

INFORMATION SHEET

1. Program Name Reader Development Program, Free Library of Philadelphia
2. Contact Person Melissa Buckingham
3. Address Logan Square, Philadelphia, PA 19103
4. Telephone Number (215) 686-5346
5. Umbrella Organization (if appropriate) Free Library
What geographic area does your program serve? City of Philadelphia
6. What other programs are serving adults in your area?
RDP served 97 programs in the City from 7/83 to 6/84
7. What are your major sources of support - fiscal and other?
Library budget is sole support since 1970. Federal demonstration library funds 1967-70.
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Not enough programs, especially at 5th to 8th grade reading levels
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes.

(For program description, see the reverse side)

DESCRIPTION

The Reader Development Program provides books to agencies in Philadelphia which teach adults who read on an 8th grade level or below.

Goals include:

1. Locating, reviewing, and selecting books on subjects including reading, math, history, biography, life coping skills, and leisure reading.
2. Getting books to agencies and individuals who need them.
3. Providing information about the materials we've located through the Reader Development Bibliography; PIVOT, the RDP newsletter; and quarterly columns in Booklist.
4. Convening a users' group to exchange information on local issues.

INFORMATION SHEET

1. Program Name Research for Better Schools
2. Contact Person Antonia Neubauer
3. Address 444 North 3rd Street, Philadelphia, PA 19123
4. Telephone Number (215) 574-9300
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? National
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?

National Institute of Education; foundations

8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

RBS has been involved in the following activities related to literacy and adult basic education programs:

1. RBS designed a monitoring and evaluation system for the Philadelphia CETA programs.
2. RBS conducted an evaluation and work evaluation study of the DOL Ventures in Community Improvement program--a model training program in eight major cities across the country.
3. RBS is currently converting its Individualized Learning for Adults program in basic reading and mathematics to a computer-assisted instructional format with a grant from the Pennsylvania Department of Education.
4. RBS has been providing evaluation and technical assistance to New Jersey Adult Basic Education 310 projects for the past three years on a state-wide basis:
 - . RBS has helped Essex County College in the development of a state and national documentary on the literacy problem;
 - . RBS has helped in the development of a videotape training series for literacy volunteers;
 - . RBS has provided evaluation and technical assistance services to the Philadelphia Job Search and Academies programs, which provide basic skills and employability skills training to young adults;
 - . RBS has assisted in the development and evaluation of basic skills programs for bilingual (Patterson, NJ) and deaf (Fairlawn, NJ) adults;
 - . RBS has helped in the development and evaluation of the New Jersey Adult Reading Project.
5. RBS has worked with RCA in developing diagnostic and prescriptive tools for work in the basic reading and math skills for the Army Basic Skills Educational Program.
6. RBS has worked with Control Data Corporation in adapting basic skills programs presented through Computer Assisted Instruction to adults with different learning styles.
7. RBS has worked with Control Data Corporation to provide basic skills curriculum for their PLATO CAI program.

INFORMATION SHEET

1. Program Name Volunteer Reading Aides Program
2. Contact Person Martha Lane
3. Address 2900 Queen Lane, Philadelphia, PA 19129-1091
4. Telephone Number (215) 438-2200
5. Umbrella Organization (if appropriate) Lutheran Church Women
What geographic area does your program serve? U.S. and Canada
6. What other programs are serving adults in your area?
Many
7. What are your major sources of support - fiscal and other?
Contributions of Lutheran Church Women
8. Approximate number of adults served ?
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Not enough cooperation and collaboration between the literacy service providers
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Yes, especially by speaking out/trying to publicize the need.

(For program description, see the reverse side)

DESCRIPTION

The Voluntary Reading Aides Program is sponsored by Lutheran Church Women (LCW) and works throughout North America serving two major groups:

1. Those adults who need help with basic reading and writing skills.
2. Those who need to learn to speak, read and write English.

LCW's main involvement is in helping communities to initiate and organize literacy programs to meet their needs. LCW works closely with any and all already existing literacy providers.

INFORMATION SHEET

1. Program Name Greater Pittsburgh Literacy Council
2. Contact Person Donald G. Block
3. Address 5920 Ralph Munn Mall, Pittsburgh, PA 15206
4. Telephone Number (412) 661-READ
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Allegheny County
6. What other programs are serving adults in your area?
Community College of Allegheny County; Pittsburgh Public Schools;
County/City Departments of Federal Program; Christian literacy Assoc.
7. What are your major sources of support - fiscal and other?
Corporation; foundations; individuals
8. Approximate number of adults served 2,500 per year
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Virtually every program has a long waiting list of students.
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No.

(For program description, see the reverse side)

DESCRIPTION

Greater Pittsburgh Literacy Council is rapidly evolving from an all-volunteer organization into a professionally staffed adult education agency. In many ways we are using Philadelphia's Center for Literacy as our model. GPLC was founded in 1976 but remained very small until 1982, when it was incorporated and got a board of directors. Its first full-time staff came on board early in 1984. Our goals are to increase the number of students we can serve (currently 200) by increasing funding and staff.

We are currently giving a lot of our time to the new Coalition for Adult Literacy in our county, which GPLC initiated. It brings together 30 agencies interested in adult literacy. The Coalition has done some awareness building activities but has not begun the overall planning process for literacy in the county. We still need involvement in the Coalition from some key educators; without them any planning will be incomplete.

INFORMATION SHEET

1. Program Name St. Paul Literacy Project
2. Contact Person Lorraine Loitz
3. Address 270 N. Kent. St. Paul, MN 55102
4. Telephone Number (612) 224-4601
5. Umbrella Organization (if appropriate) Minnesota Literacy Council, Inc.
What geographic area does your program serve? Greater St. Paul
6. What other programs are serving adults in your area?
Adult Basic/Community Ed Program
7. What are your major sources of support - fiscal and other?
Program support: ABICE, area newspapers, churches, welfare dept.
Fiscal: Membership, foundations, corporations, State Dept. of Education
8. Approximate number of adults served 1,988
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Enlarging our program fast enough to remain responsible while trying to fill the need
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No, except for his generally positive attitude toward all volunteer efforts (his daughter is one of our volunteers). I would like him to become more involved as he is a charismatic Mayor.

(For program description, see the reverse side)

DESCRIPTION

Our mission is to assist adults who read below the fifth grade level to read, write and speak English at a level that will permit them to function well according to their individual life goals.

We have three training systems for our volunteers: the Laubach reading system, an LVA-based ESL workshop, and a volunteers in the classroom training. In addition, inservices are held every 3 months covering such training as: the disabled student's needs, the employment needs of both Americans and refugees, health issues, math and grammar.

We reach 1,988 students because of our cooperative networking system. Essentially, our project coordinates all volunteer activity in basic literacy and language. Churches, ABE programs, community centers, and public and private agencies enter into associate relationships with us. We provide coordination, centralized workshops, and consultation in setting up volunteers programs. Associates attend regular meetings to exchange information and problem solve. They send their volunteers for training and cooperate in joint referral, recruitment and resource sharing.

Our goal is to help adults seeking language and literacy assistance. If we can't help them we can refer them to community programs that can.

INFORMATION SHEET

1. Program Name Literacy Volunteers of America - San Diego Affiliate
2. Contact Person Alice Anglim
Office - 202 C Street, San Diego, CA 92101
3. Address Mailing Address - 721 San Pasqual Street, San Diego, CA 92113
4. Telephone Number (619) 264-1288 Office (619) 236-5765
S.D. Park & Recreation Division
5. Umbrella Organization (if appropriate) City of San Diego-Sen. Citizens
What geographic area does your program serve? All of San Diego City
6. What other programs are serving adults in your area?
Laubach Literacy Action Senior Nutrition Program, Bus passes for seniors;
health centers for seniors, health centers for low-income persons, food
centers for low-income persons (SHARE)
7. What are your major sources of support - fiscal and other?
We are a volunteer organization supported solely by contributions. The
City of San Diego provides office space for us in the City Administration
Building with phone and volunteer office staff.
8. Approximate number of adults served 89 people now being tutored
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Getting the word out to those who need our services and having those
who need it make the commitment to help themselves
10. Does your Mayor actively support an adult literacy program in your City? Explain.
He is continually supportive of the Literacy program and the educational
needs of the City of San Diego and its citizens. He is supportive of LVA
by providing space for our office in the City Administration Building.
His staff is very cooperative. If expansion is necessary, he favors it.

(For program description, see the reverse side)

DESCRIPTION

Literacy Volunteers of San Diego (LV/SD) provides tutoring instruction to 196 students in Basic Reading and English-as-a-second-Language (ESL). The goals of LV/SD continue to be to reduce illiteracy among teens and adults and to assist in making the City of San Diego and the Nation a healthy one--not only through high technology and increased per capita income, but through the development of an informed citizenry that is able to participate fully in all aspects of our society.

Activities that LV/SD have supported and/or sponsored include (but are not limited to) sponsoring volunteer tutor-training workshops for prospective tutors; recruiting illiterate teenagers and adults through radio; providing a basic tutoring program to the California Literacy Campaign in the San Diego County Library system--called Project S.U.R.E. (Special State funded program); assisting city government in providing literacy services to its citizens.

INFORMATION SHEET

1. Program Name Project Read-- San Francisco Public Library
2. Contact Person Stephanie Row
3. Address Civic Center, San Francisco, CA 94102
4. Telephone Number (415) 621-7323
5. Umbrella Organization (if appropriate) San Francisco Public Library;
Friends of San Francisco Public Library
What geographic area does your program serve? San Francisco City and County
6. What other programs are serving adults in your area?
Five other California Literacy Campaign projects in the Bay area
library systems; local ABE and youth services programs.
7. What are your major sources of support - fiscal and other?
Federal and state fiscal support; Library's Friends Group; McCann-Erickson, a major San Francisco firm
8. Approximate number of adults served unavailable
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Finding the adults who need and want the services
10. Does your Mayor actively support an adult literacy program in your City? Explain.
The Mayor and the City's Board of Supervisors are indeed supportive
of our program, but there has as yet been no real test as we are
securely funded by the State through June, 1985.

(For program description, see the reverse side)

DESCRIPTION

Project Read is the adult literacy program of the San Francisco Public Library, co-sponsored by the Friends of San Francisco Public Library. The Project uses a coalition approach which links the Library with eleven agencies in San Francisco that currently provide basic adult literacy programs. The Project's goal is to increase dramatically the literacy training opportunities for English speaking adults 16 years and over who live in the City. The Project trains volunteer reading tutors using a paid training staff of reading specialists and refers volunteers and adult students to participating agencies, or matches tutors and students directly for independent tutoring in branch libraries and other community centers throughout the City.

To help meet our goal, the Project staff launched a major public awareness campaign in March, 1984.

A large collection of literacy materials is being established in the library system for use by students, tutors, and the community at large.

INFORMATION SHEET

1. Program Name Washington Literacy
2. Contact Person Annette Laico
3. Address 107 Cherry Street, Suite 205, Seattle, WA 98104
4. Telephone Number (206) 447-3623
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Washington state
6. What other programs are serving adults in your area?
ABE/ESL programs through community colleges and vocational
techs; a few church affiliated programs
7. What are your major sources of support - fiscal and other?
United Way; private donations; corporate in-kind; ACTION; foundation grants
8. Approximate number of adults served 1500
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Lack of programs, money, paid coordinators; no coordination of
the few existing programs
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No. I will ask him to help once again in the near future.

(For program description, see the reverse side)

DESCRIPTION

Washington Literacy is a statewide non-profit organization providing free tutoring services for adults who are functionally illiterate or non-English speaking. Washington Literacy volunteer tutors work with people to help them acquire the communication skills needed to function well in a print-conscious society. Tutors and students work on a one-to-one or on a small group basis in homes, churches, schools, libraries and places of business.

Washington Literacy provides three types of training: direct tutor training, training of tutor trainers in literacy projects that are developing their own training teams, and volunteer management training and support to organizational leaders.

It also provides services including consultation and help to agencies in setting up literacy projects with their organization, raising staff awareness of literacy problems in a community, and training staff to deal effectively with their clients' problems of illiteracy.

They maintain a bookstore which makes a variety of manuals and resources available to tutors, as well as high interest, low level reading materials for students. Washington Literacy also provides a free lending library service to the community.

Washington Literacy maintains an active relationship with local community agencies and national literacy organizations and advocacy groups.

INFORMATION SHEET

1. Program Name Laubach Literacy Action
2. Contact Person Peter Waite
3. Address Box 131, Syracuse, NY 13210
4. Telephone Number (315) 422-9121
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Total U.S.
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?
Publishing, foundations, corporations, individuals, bequests
8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

The national office provides technical assistance and resources to communities wishing to improve, expand or establish volunteer literacy programs. Primary materials and methods include Laubach Way to Reading, Laubach Way to English and supplemental materials adapted for specific populations. A nationwide system of training and certification is designed to equip volunteers with the necessary skills to tutor one-on-one or in small groups. Information regarding all of the above is available from the listed address.

INFORMATION SHEET

1. Program Name Literacy Volunteers of America, Inc.
2. Contact Person Jinx Crouch
3. Address 404 Oak Street, Syracuse, NY 13203
4. Telephone Number (315) 474-7039
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? Nationwide
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?
Revenue from sale of training materials; membership fees;
grants, donations
8. Approximate number of adults served 21,000
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Resources to support properly the recruiting, training and super-
vision of volunteers in literacy.
10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

Literacy Volunteers of America, Inc., a national, non-profit educational organization, provides materials and services to assist in the development of tutorial programs in basic reading and conversational English. The practical, straightforward style of the material is effective and can be used to teach basic reading, math, conversational English; it can also be used for staff training.

INFORMATION SHEET

1. Program Name Association for Community Based Education (ACBE)
2. Contact Person Joan Eads
3. Address 1806 Vernon Street, N.W., Washington, DC 20009
4. Telephone Number (202) 462-6333
5. Umbrella Organization (if appropriate) N/A
What geographic area does your program serve? National
6. What other programs are serving adults in your area?
N/A We serve members who serve adults.
7. What are your major sources of support - fiscal and other?
Private funds and government support
8. Approximate number of adults served N/A
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
N/A
10. Does your Mayor actively support an adult literacy program in your City? Explain.
Not actively.

(For program description, see the reverse side)

DESCRIPTION

The Association for Community Based Education (ACBE) is a national clearinghouse for information regarding the theory and practice of community-based education throughout the country and is located in Washington, D.C. where the staff maintains constant contact with federal agencies, Congress, educational and community development associations, and groups in the private sector. ACBE works for increased awareness of community-based education as a vital force in American education and for recognition and support of member groups.

ACBE has an on-going program of mini-grant award to encourage exemplary programs and institutional improvement among its member groups. ACBE provides technical assistance to Association members through workshops, direct consultation, on-site assistance, and a variety of guides and manuals. Members may also receive assistance by mail or phone to help resolve specific problems. Professional review and critique of member proposals is always available, as is timely, personalized attention to general requests for information.

ACBE researches and tests criteria of good practice in community-based education and encourages members to implement them in their work.

INFORMATION SHEET

1. Program Name National Adult Literacy Initiative
2. Contact Person Diane Vines
400 Maryland, S.W., Room 4145,
3. Address Washington, DC 20202
4. Telephone Number (202) 472-9020
5. Umbrella Organization (if appropriate) U.S. Dept. of Education
What geographic area does your program serve? _____
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?

8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving
adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program
in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

The National Adult Literacy Initiative is developing packets for 200 cities in the U.S. and will be contacting the Mayor's Offices in each city.

The initiative has been developed to highlight the importance of this cause and to bring awareness and assistance to those who work with adults in need of basic skills.

INFORMATION SHEET

1. Program Name PLAN, Inc. (Push Literacy Action Now)
2. Contact Person Mike Fox
3. Address 2311 18th Street, N.W., Washington, D.C. 10009
4. Telephone Number (202) 387-7775
5. Umbrella Organization (if appropriate) N/A
What geographic area does your program serve? Washington, D.C.
6. What other programs are serving adults in your area?
ABE; small church based groups; private-for-profit organizations;
two major university-based programs
7. What are your major sources of support - fiscal and other?
Private contributions - 63%; Contracts - 19%; Tuition - 15%; Other - 3%
8. Approximate number of adults served 1,000
9. What is your City's greatest problem with regard to serving adults in need of basic skills?
Support services (lack of such things as babysitting services,
advocates, etc., transportation costs; other resources).
10. Does your Mayor actively support an adult literacy program in your City? Explain.
No. Washington, D.C. is unique in that there is no "state"
education office; the Board of Education is the LEA for the City.
There is no coordination of any educational services in the City.

(For program description, see the reverse side)

DESCRIPTION

The Board of Education is responsible for primary and secondary education; the City Council takes care of post-secondary; and the Mayor, Council and School Board don't communicate very well on education problems ("turf"). There is no Board of Education member who advocates for ABE!

INFORMATION SHEET

1. Program Name U.S. Dept. of Education
2. Contact Person Paul Delker, Director, Division of Adult Education
3. Address 7th & D Sts., S.W., Washington, DC 20202
4. Telephone Number (202) 245-9793
5. Umbrella Organization (if appropriate) _____
What geographic area does your program serve? _____
6. What other programs are serving adults in your area?

7. What are your major sources of support - fiscal and other?

8. Approximate number of adults served _____
9. What is your City's greatest problem with regard to serving adults in need of basic skills?

10. Does your Mayor actively support an adult literacy program in your City? Explain.

(For program description, see the reverse side)

DESCRIPTION

The Division of Adult Education administers federal programs for illiterates through state offices.

SECTION C

CONFERENCE PARTICIPANTS

<u>NAME</u>	<u>ORGANIZATION</u>	<u>ADDRESS/TELEPHONE NO.</u>
Abreu, Jackie M.	Operation Mainstream	936 St. Charles Avenue New Orleans, LA 70130 (504) 568-9622, Ext. 228
Anglim, Alice M.	Literacy Volunteers of America - San Diego Affiliate	721 San Pasqual Street San Diego, CA 92113 (619) 264-1288
Block, Donald G.	Greater Pittsburgh Literacy Council	5920 Ralph Munn Mall Pittsburgh, PA 15206 (412) 661-7323
Buckingham, Melissa	Reader Development Program Free Library of Philadelphia	Logan Square Philadelphia, PA 19103 (215) 686-5346
Burges, Bill	Communication Skills Study Group	702 Carnegie Avenue Cleveland, OH 44115 (216) 348-4757
Christopher, John	Pennsylvania Department of Education, Division of Adult Basic Education	333 Market Street Harrisburg, PA 17108 (717) 533-4540/787-5532
Clark, Barbara	Los Angeles Public Library (LARP)	630 W. 5th Street Los Angeles, CA 90071 (213) 626-7555, Ext. 329
Cook, Jacqueline	Literacy Assistance Center and Coalition of Adult Education Providers c/o Bronx Educational Services	51 Chambers Street Room 510 New York, NY 10007 (212) 267-5323 3422 Bailey Place Bronx, NY 10463 (212) 267-5309
Crouch, Jinx	Literacy Volunteers of America, Inc.	404 Oak Street Syracuse, NY 13203 (315) 474-7039
Delker, Paul	U.S. Department of Education	7th & D Street, S.W. Washington, DC 20202 (202) 245-9793
DeWitt, Marlyn	The Center for Literacy, Inc.	3723 Chestnut Street Philadelphia, PA 19104 (215) 382-3700
Dowey, Lois	Literacy Volunteers of New York City	270 W. 70th Street New York, NY 10025 (212) 873-4462
Eads, Joan	Association for Community Based Education (ACBE)	1806 Vernon Street, N.W. Washington, DC 20009 (202) 462-6333

Eads, Joan	Association for Community Based Education (ACBE)	1806 Vernon Street, N.W. Washington, DC 20009 (202) 462-6333
Fasone, Angela	Columbus Literacy Council	57 E. Main Street Columbus, OH 43215 (614) 464-3660
Fox, Mike	PLAN, Inc. (Push Literacy Action Now!)	2311 18th Street, N.W. Washington, DC 20009 (202) 387-7775
Hagenauer, George	Literacy Volunteers of Chicago	207 S. Wabash Street, 8th Floor Chicago, IL 60604 (312) 663-0543
Halperin, Diane J.	City of Boston's Adult Literacy Initiative	15 Beacon Street, 4th Fl. Boston, MA 02108 (617) 720-4300, Ext. 282
Harmink, Jean	B. Dalton Bookseller	7505 Metro Blvd. Minneapolis, MN 55407 (612) 993-7600
Johnson, Alice	Adult Basic Education Program Columbus Public Schools	52 Starling Street Columbus, OH 43215 (614) 222-3063
Johnston, Gay M.	Memphis Literacy Council	703 S. Greer Memphis, TN 38111 (901) 327-6000/6001
Kliot, Lily	Cuyahoga Community College Communication Skills Study Group	Office of Development 700 Carnegie Avenue Cleveland, OH 44115 (216) 348-4784
Kribs, Carolyn	Operation L.I.F.T.	1309 Main Street, #708 Dallas, TX 75202 (214) 742-7565
Laico, Annette	Washington Literacy	107 Cherry Street, #205 Seattle, WA 98104 (206) 447-3623
Lane, Martha	Volunteer Reading Aides Program Lutheran Church Women	2900 Queen Lane Philadelphia, PA 19129 (215) 438-2200
Lazar, Joan	Newark Literacy Campaign (Reading Naturally)	5 Washington Street P.O. Box 630 Newark, NJ 07101 (201) 667-6176
Loitz, Lorraine	St. Paul Literacy Project	270 N. Kent St. Paul, MN 55102 (612) 224-4601

CONFERENCE PARTICIPANTS

<u>NAME</u>	<u>ORGANIZATION</u>	<u>ADDRESS/TELEPHONE NO.</u>
Mattleman, Marciene	Mayor's Commission on Literacy in Philadelphia	702 City Hall Annex Philadelphia, PA 19107 (215) 686-8652
Neubauer, Antonia	Research for Better Schools	444 N. 3rd Street Philadelphia, PA 19123 (215) 574-9300
Oakley, Nancy	Project LEARN	2238 Euclid Avenue Cleveland, OH 44115 (216) 621-9483
Pittman, Roberta	Project C-3 Adult Basic Education	3700 Pulford, Room 102 Detroit, MI 48207 (313) 579-2848
Pulling, Lewis L.	Literacy Action, Inc.	57 Forsyth Street, NW Suite 1422 Atlanta, GA 30303 (404) 659-2244
Riddle, Connie	Literacy Advance of Houston, Inc.	4433 Bissonnet, Suite 204D Bellaire, TX 77401 (713) 623-5367
Row, Stephanie	Project READ San Francisco Public Library	Civic Center San Francisco, CA 94102 (415) 621-7323
Saracho, Javier	Universidad Popular's Literacy Program	3255 N. Sheffield Chicago, IL 60657 (312) 472-3939
Schwartz, Marian	Office of Youth Services Office of the Mayor	250 Broadway Room 1403 New York, NY 10007 (212) 566-5700/1178
Snodgrass, Mary	Newark Literacy Campaign (Project READ)	161 Freeway Drive East East Orange, NJ 07018 (201) 676-5015
Vines, Diane	National Adult Literacy Initiative	400 Maryland Avenue, S.W. Washington, D.C. 20202 (202) 472-9020
Waite, Peter	Laubach Literacy Action	Box 131 Syracuse, NY 13210 (315) 422-9121
Wuest, Jack	Alternative Schools Network	1105 W. Lawrence, #210 Chicago, IL 60640 (312) 728-4030